



F O N D A T I O N
snowleader

PROJECT PROPOSAL

SELECTION PROCESS

Complete the application form, attaching the documents specified at the end of the form.

Send the form to : contact@fondation-snowleader.com

Our teams will consider your application and will pre-select the projects most in line with the Snowleader Corporate Foundation's beliefs.

The selected projects will have to be presented and validated by the the Snowleader Corporate Foundation's Board of Directors, which will then determine the means of action and the precise conditions of the project.

REGULATIONS

SELECTION CRITERIA

The projects submitted to the Board of Directors of the Snowleader Corporate Foundation's will have to respect their missions, namely :

- **To help and encourage access to the mountains for young people. Snowleader Corporate Foundation will support educational and recreational projects that will allow them to share and discover these areas that they have not yet been fortunate enough to see.**
- **Supporting environmental and local protection projects. The Snowleader Corporate Foundation will help and develop actions aimed at protecting our natural mountain areas.**

• The project leader must be an actor of general interest and must attest to the proper use of the funds for the project selected by the corporate foundation.

• The Snowleader Foundation supports the projects financially and by providing expertise.

• The application form must be filled in completely and sent by e-mail. The appendices requested at the end of the form must accompany your application.

• Applications are open from December 1, 2021 to February 28, 2022 at midnight.

The applications will be made by dematerialized way on :

contact@fondation-snowleader.com

The Board of Directors will meet in April 2022.



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APPLICATION FORM

Date form received :
Registration Number :

1/ CONTACT DETAILS OF THE ORGANISATION

Name of the Organisation :

Project title (or acronym) :

Corporate name :

Head Office Address :

Postcode :

Town :

Country :

Creation date of Organisation (month/ year) :

Please attach by email the publication in the Official Journal

Registration number at the Prefecture :

NAF code (private law organizations) :

SIRET number (public law organizations) :

Website :

Phone number :

E-mail :

Social media :

Facebook:

Instagram :

YouTube :

Others :

2/ DETAILS OF THE PROJECT LEADER

Surname :

First Name :

Phone number :

E-mail :

Is the project leader CEO of the organisation ? Yes No

If not, position held within the structure :



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3/ THE TEAM

Number of permanent employees in the current year :

Number of active volunteers :

Number of members :

4/ MISSIONS AND OBJECTIVES OF THE ORGANISATION

5/ SUMMARY OF ACTIONS

6/ YOUR PROJECT

Summary of your project:

Briefly summarise your project by explaining the overall objective of your project and how Snowleader Corporate Foundation's financial support could be used.

soutien financier de la fondation d'entreprise Snowleader pourrait être utilisé.



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Aims of the project :

Describe the important goals you hope to achieve during the year and long term. List at least 3 quantifiable project objectives, and how we will be able to assess them.

Objective 1 :

Objective 2 :

Objective 3 :

Topic of project : *(tick the corresponding topic)*

- To help and encourage access to the mountains for young people. The Snowleader Corporate Foundation will support educational and recreational projects that will allow them to share and discover these areas that they have not yet been fortunate enough to see.
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Explain how the project presented responds to this topic :

If your project corresponds to theme 1 (access of young people to the mountains), how old are the children/youth? How many of them will be involved in the project ?

How are they selected? Where do they come from ?



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Lieu de réalisation du projet :

Project planning : (duration, state of progress, schedule...)

Human resources mobilized on the project :

Project budget :

Budget of the association per year (in €) :

Total project cost (in €) :

Amount of funding requested from the Snowleader Corporate Foundation (in €) :

What will this money be used for (night in a refuge, mountain guide, rental equipment, etc.)? And, what will be our follow-up ?

Other sources of funding (Other partners) :

• **Firm commitments :**

Self-funding (in €) :

Name of partners :

• **Ongoing commitment :**

Name of partners :

• **Types of funding :**

Private funding (%) :

Public funding (%) :

Equity / income from activities (in %) :



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Impact measurements : Have you conducted impact measurements (figures) on the project (if identical project over previous years) ? (How many people affected ; impact on project beneficiaries, on the environment, etc.).

Sponsorship of skills : To accompany you on the project, have you identified the need for skills sponsorship (by Snowleader employees) ? *Communication, events, product advice, etc.*

Project photos :

In order to be able to present your project, please provide us with at least 3 good quality representative visuals of the project in JPEG format.

Photo caption and credit :

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-
-

How did you hear about the Snowleader corporate foundation and/or this call for projects ?

Facebook, Instagram, LinkedIn, media outlets, the foundation's website, the Snowealder website, your friends and acquaintances, other associations, etc. tell us more.



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7/ ADDITIONAL DOCUMENTS TO BE ATTACHED TO THE FILE

- Activity report of the previous year
- Last minutes of the General Assembly appointing the members of the board
- Financial statement of the two previous years
- Estimated operating budget for the current year
- Project budget with identification of the expenses
- Signed copy of the statutes in force
- Copy of the declaration in the Official Journal
- A bank statement

Your application must be sent by electronic means to the following address :
contact@fondation-snowleader.com

The deadline for receipt of applications is February 28, 2022 at midnight.

Applications will be selected according to the criteria proposed in this document and at the discretion of the members of the Board of Directors.