
Regulation 2025

Call for Projects on the Ecological Transition in the Mountains

- **Eligibility**

Challenges: The continuous deterioration of wildlife, and the lack of action in terms of climate change endanger our life conditions, and considerably reduce nature's capacity to provide for our existence. The entire edifice on which our human societies rely on are therefore jeopardised. Each decision rejected today as being difficult to apply, or too expensive will lead to making decisions even more difficult tomorrow. Acting now for biodiversity conservation, and fighting against global warming are now urgent.

The Petzl and the Snowleader Foundations unite their efforts in this direction, to support initiatives in mountain areas.

Objective: The projects that will be supported **contribute to biodiversity conservation, and help reduce carbon emissions.** (Renewable energy, eco-friendly transportation, recycling, planting vegetation and trees, agricultural forestry,...)

Projects that encourage raising awareness on climate change in high-altitude areas are eligible to the call for projects, but **in 2025, only awareness projects focusing on soft mobility or energy transition will qualify for support.**

General Interest: This call for projects is also opened to general interest associations, NGOs, local collectivities, and public research laboratories.

Territory: The projects that are supported will take place in mountain areas **in France, the European area (the European Union + Island, Liechtenstein, and Norway), or in Switzerland.**

Countries in the European area (the European Union + Island, Liechtenstein, and Norway): Germany, Belgium, Italy, Luxembourg, the Netherlands, Austria, Bulgaria, Cyprus, Croatia, Denmark, Spain, Estonia, Finland, Greece, Hungary, Ireland, Lithuania, Latvia, Malta, Poland, Portugal, the Czech Republic, Romania, Slovakia, Slovenia, Sweden.

For this call for projects, any project taking place in the **Swiss mountain** ranges is eligible. Projects related to sports activities in the mountains will be accepted, even if their achievement does not happen directly in a mountain area. (For example, sports gear recycling)

Application Eligibility: This call for projects is opened to all legal entities acting in the European, or Swiss territory. **Applications are limited to a single participation per organisation.**

Entities that handle fund raising for third-party for-profit organisations are not eligible.

- **Project Assessment Criteria**

- The financed project consists of a concrete, measurable, and long-term, or lifelong action.
- The project has a time line.
- Biodiversity conservation projects can assess their expected impact on biodiversity abundance, or diversity.
- CO₂-related projects can assess the carbon reduction, or stocking trajectory using a recognised method.
- Projects that target raising awareness on climate change must be able to report back on the number of persons their actions reach.
- The project is deployed in a commune situated in a mountain area, OR is linked to mountain sports activities.
- 80% of the funds must be allocated to the project, and not the structure operation.
- Project managers add value to their actions through project follow-up and results communication. (Photos, videos, activity report or minutes, conferences, etc.)
- The association can organize an on-site visit, or a project presentation for the Petzl and / or the Snowleader staff.

We will prioritize projects that demonstrate a strong ambition to drive transformation and have a significant impact on how we live, move, and share life in mountain areas. The involvement of volunteers will be a key asset for being selected.

- **Projects that will not be taken into account**

- Projects developed by a commercial structure, or by a for profit organisation.
- Personal initiatives.
- Punctual initiatives that cannot be seen as long-term actions.
- School trips, or field trips.
- Projects deployed in communes that are not situated in a mountain area.
- Projects that aim at organic farming, young farmers' training towards ecological transition. (For which other foundations have an expertise that is better than the Petzl and the Snowleader Foundations)
- Fundamental research projects with no application dimension in the territory, OR that cannot be translated into concrete actions.

- **Application File Content**

The application must be submitted by email (info@fondation-petzl.org / contact@fondation-snowleader.com) **no later than midnight on September 30, 2025, and must include the following documents:**

- The filled-in call for projects form, downloadable from www.fondation-petzl.org, or from www.fondation-snowleader.com
- A detailed provisional budget for the project, and an exact quote for resources that will allow the project to be achieved
- An annual operational budget for the association

- An official proof of the association, NGO, or collectivity establishment
- Any general document, relevant for the association (tax ruling, label, etc.)
- The most recent activity report of the association
- The association IBAN

Incomplete or incorrect applications will not be taken into account.

• **Project Selection Method**

The project assessment and selection jury will consist of members of the Executive Board from the Petzl and the Snowleader Foundations, as well as Petzl and Snowleader employees. They reserve the right to invite up to two qualified persons to participate.

The selection committee does not need to motivate their decisions regarding the candidates.

• **Call for Projects Calendar**

- June 30, 2025: Call for projects opens
- September 30, 2025: Application deadline
- October 2025: Pre-selection of applications
- November 2025: Jury review of applications
- November 2025: Awards ceremony at Snowleader in Annecy
- January 2026: Project agreement and initial funding

• **Project Funding in case of Selection**

The financial co-contribution of the Petzl and the Snowleader Foundations will be of **€3,000 to €15,000 euros per project, within a limit of a global budget of €50,000.**

This will be transferred in two instalments into the association account by bank transfer, as follows:

- 50% when receiving the signed sponsorship agreement;
- 50% when the project was achieved, after having received the following three cumulative elements:
 - > The project activity overview;
 - > The fiscal report for the entire project;
 - > Communication elements (texts and photos or videos).

• **Confidentiality**

Submitted projects are confidential. This means that the selection committee agrees to respect personal data presented in the projects.

• **Waiver**

Each candidate who wishes to participate must observe all points of this regulation. Otherwise, the organisers reserve the right to cancel their application.

The applicant agrees to waive to appeal regarding the call for projects organisation conditions, results, and decisions of the selection committee.

Organisers reserve the right, to amend, extend, shorten, suspend, or cancel the call for projects, regardless of the reason, in which case they cannot be held liable, nor will they pay out any indemnity. They reserve the right to distribute just a part of the total amount available for the call for projects. Candidates are forbidden to file any complaint, or any claim for compensation on this matter.

• **How to reply to the call for projects**

Application methods, and the regulation are available on www.fondation-petzl.org on www.fondation-snowleader.com

To **download the call for projects form**, please access www.fondation-petzl.org (Ecological Transition tab), or www.fondation-snowleader.com (the Call for Projects tab).

Any questions? Contact us:

The Petzl Foundation: info@fondation-petzl.org

The Snowleader Foundation: contact@fondation-snowleader.com