



ACTING FOR THE ECOLOGICAL TRANSITION IN THE MOUNTAINS

June 30, 2025

€50,000 TO TRANSFORM THE ECOLOGICAL FUTURE OF EUROPEAN MOUNTAINS

Faced with the climate emergency that particularly threatens mountain ecosystems, the Petzl and Snowleader foundations are renewing their commitment for the fourth time to support ecological transition initiatives in the French and European mountains.

Since 2022, this unique partnership between two major outdoor players has already funded 23 projects and supported 21 associations in their ecological transformation efforts.

← OUR OBJECTIVES

To support projects led by associations, local authorities, or public research laboratories that are experimenting with new ways of living compatible with planetary boundaries and climate change.

This call for projects will reward actions aimed at:

- **Reducing carbon emissions** (e.g. environmentally friendly modes of transportation to go to the mountains, reforestation, agroforestry, and recycling solutions);
- **Preserving or restoring biodiversity in mountain areas;**
- **Raising public awareness and encouraging action on soft mobility and energy saving issues.**



PRESS RELEASE CALL FOR PROJECTS #4



With this new call for projects, we are looking for innovative solutions that address the specific challenges of mountain areas: how to travel differently, preserve our fragile ecosystems, and adapt our territories to climate change.

The involvement of volunteers will be a decisive asset for inclusion in the selection, the two foundations stated.

👉 WHO CAN APPLY?

The call for projects is open to non-profit organizations working in their local mountain region, in France, Switzerland and Europe: Scandinavian Mountains, the Arc of the Alps, the Pyrenees, etc.

The call for projects is funded with €50,000 to be distributed among the chosen projects.

APPLICATIONS ARE OPEN FROM JUNE 30 TO SEPTEMBER 30, 2025.

👉 TIMELINE

June 30, 2025: Call for projects opens

September 30, 2025: Application deadline

October 2025: Pre-selection of applications

November 2025: Jury review of applications

November 2025: Awards ceremony

January 2026: Project agreement and initial funding

👉 HOW TO APPLY?

The call for projects form and rules are available for download at:

www.fondation-petzl.org • www.fondation-snowleader.com

ABOUT THE PETZL AND SNOWLEADER FOUNDATIONS

Since 2006, the Petzl Corporate Foundation has supported public interest projects and advocacy initiatives in the mountains and vertical landscapes. Our goal is to reduce accidents related to falls and avalanches, encourage the ecological transition of mountain ranges, and promote the discovery of mountain activities.

The Snowleader Corporate Foundation was founded in 2020. Its goal is to give everyone the opportunity to discover, enjoy, and preserve the mountains.

PRESS CONTACTS

Stéphane LOZAC'HMEUR - slozachmeur@fondation-petzl.org

Clarisse CAZENAVE - contact@fondation-snowleader.com